

TV Data researcher

Salary	Starting salary in the region of £18,500
Location	To be agreed, but combination of working from home and Taunton head office
Job type	Part-time, Permanent
Working hours	22.5hrs per week, ideally including some hours worked on Tuesday and Wednesday. Additional hours may be required.
Start date	ASAP

Interested in TV and the media? Enjoy working with numbers and data? Keen to learn more about developments in the Broadcast Industry?

If yes, then apply to join the TRP Research Reporting team. The Reporting team work with predominantly UK Broadcasters and programmer makers to help them track and record viewing figures for their shows.

ROLE DESCRIPTION

This is a fantastic opportunity if you're looking to take your first step into the media research industry. In this role, you will be working with television schedules, internal and external industry data sources to create reports that aim to give clients insight into what content is being consumed and the volume of that consumption. You'll be working to weekly or monthly deadlines so it's key for you to be comfortable working to time pressured deadlines. You'll become an expert in handling and manipulating data, predominantly using Excel and PowerPoint.

You'll be part of a team that is responsible for:

- Providing regular reporting on TV and on-demand viewing ratings to send to major broadcasters
- Compiling reports on market trends on either a programme or channel basis
- Reviewing database files to spot irregularities in the data, and investigating/verifying these
- Answering client queries on the reports you produce

As the role naturally evolves over time, additional duties may be required. Our in-house training and Development Scheme will support you in this journey. Current team members have developed from similar positions to senior positions within this team.

SKILLS AND EXPERIENCE

We're looking for someone who has:

- Familiarity of handling and interpreting data sets
- The ability to spot errors in data - noticing when it looks weird, and being curious enough to find out why
- An interest in the latest media, television and content trends
- Experience of using the internet for research
- Excellent time management skills, particularly in relation to balancing and prioritising a variety of tasks
- Good working knowledge of Excel and other Microsoft packages such as Outlook
- GCSE English Language and Maths, or equivalent
- Tableau and/or Power BI as software experience would be desirable, but not essential

Closing date for applications is **Friday 10th September 2021**. TRP Research Ltd is an equal opportunities employer.

